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## **RODGER ALAN FRIEDMAN CRPC® BIO**

Rodger Alan Friedman developed a strong work ethic from his father while growing up and working in the family's multi generation laundry business. He extends that knowledge, in addition to his 30 years of wealth management experience, to each and every one of his clients.

Rodger's career has taken him from real-estate agent trainee to Wall Street and ultimately to seasoned financial advisor and wealth management professional. Over three decades, Rodger grew his skills, knowledge, experience, and practice, and today he continues to feel passionate about what he is doing: focusing on advising affluent retirees and near-retirees in structuring their planning and investments for the next phase of their lives. Rodger has obtained the Chartered Retirement Planning Counselor<sup>SM</sup> certification from the College for Financial Planning. He is now a Managing Director, Founding Partner at **Steward Partners Global Advisory** and Wealth Manager at Raymond James Financial Services in the Washington Metropolitan area.

He has over 3 decades of experience as a wealth manager in the financial services industry, both advising clients as well as managing the complex operations of a large wealth management office. Rodger's expertise was honed at E.F. Hutton, Shearson Lehman, Smith Barney and most recently Morgan Stanley.

Together with business partner Joe Wong, Rodger offers a holistic and comprehensive planning based approach to wealth management and retirement planning to families across the nation. This process helps them to truly understand each client's unique needs and changing circumstances.

Raised in New York, Rodger is a graduate of the State University of New York with a degree in Political Science. For the last 30 years, he has called the Washington D.C. area his home. He lives with his wife Reena, and their two children, Avery and Jason in Rockville, Maryland.

In addition to his support for a number of charities, Rodger spends his time reading books, writing and lifting weights.

Rodger is the author of the books:

***Forging Bonds of Steel: How to Build a Successful and Lasting Relationship with Your Financial Advisor***

***Fire Your Retirement Planner – You! Concise advice on how to join the \$100,000 retirement club***

***The Mindset of Retirement Success: 7 Winning Strategies to Change Your Life***

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