

Sample Interview Questions

For Rodger Alan Friedman

Author of:

Forging Bonds of Steel: How to Build a Successful and Lasting Relationship with your Financial Advisor (2014)

Fire Your Retirement Planner: YOU! Concise Advice on How to Join the \$100,000 Retirement Club (2016)

The Mindset of Retirement Success: 7 Winning Strategies to Change Your Life (2018)

1. You talk of the “*frightening truths*” of retirement. OK – folks over 50 thinking about retirement – what are they totally unprepared for?
2. You say some of the smartest people make the dumbest decisions about retirement, why?
3. What would someone in need of financial guidance look for in a financial advisor?
4. Why do you feel people should hire a team rather than a sole practitioner?
5. For those *Do It Your Self* or DIY’s, what advice would you give them?
6. You often talk about 8 control factors that determine retirement success – what are they?
7. Social Security – what are the biggest mistakes you see?
8. How do you feel about advice from friends, co-workers and family?
9. You wrote a special report, “*The 12 Keys to Successful Retirement Planning Your Parents Didn’t Teach You*” How do our listeners get a copy of the free report?
10. Why are you so passionate about this? Is there something in your background that triggered this?

Visit RodgeronRetirement.com for additional information and media credentials
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